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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91234432
Party	Plaintiff Shazam Entertainment Limited
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Submission	Appearance of Counsel/Power of Attorney
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Signature	/Jennifer Insley-Pruitt/
Date	01/28/2019
Attachments	Notice of Appearance SHAZAM COFFEE.pdf(80728 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application Serial No. 86/661776 Trademark: SHAZAM COFFEE

Shazam Entertainment Limited,

Opposer,

V.

W.B. Mason Co., Inc.,

Applicant.

Opposition No. 91234432

NOTICE OF APPEARANCE

Please take notice that Glenn A. Gundersen, Esq. and Jennifer Insley-Pruitt, Esq., of the law firm Dechert LLP, located at 2929 Arch Street, Cira Centre, Philadelphia, Pennsylvania 19104, are hereby entering their appearances as counsel on behalf of Opposer Shazam Entertainment Limited in the above captioned opposition proceeding. All further notice and copies of pleadings, correspondence, and other materials relevant to this opposition should be directed to and served upon the undersigned attorneys.

Dated: January 28, 2019

Glenn A. Gundersen Jennifer Insley-Pruitt

DECHERT LLP Cira Centre 2929 Arch Street Philadelphia, PA 19104-2808 (215) 994-2183

Counsel for Opposer

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing **NOTICE OF APPEARANCE** has been served by email to counsel for Applicant, Jordan A. Lavine, at the below email addresses, this 28th day of January 2019:

jordan.lavine@flastergreenberg.com alexis.arena@flastergreenberg.com linda.ladzenski@flastergreenberg.com

Jennifer Insley-Pruitt